## The Ford and Fordson Association Annual General Meeting Saturday 11<sup>th</sup> March 2023 at 4.30 p.m. The Pavilion, Malvern Show Ground The Minutes

Twelve members attended the meeting, which took place in the Pavilion at The Three Counties Show Ground, Malvern during the weekend of Tractor World. These included Ian and Linda West (Ian is our representative in Canada) Nick Bryne and Thomas and Warwick Pratt.

Committee Members attending: Nick Battelle, Rodney Gibson, Margaret and Derek Badham, Peter Mitchem, Jane and Keith Broomhall.

**Apologies for absence:** Stuart Bailey, Bob Baseby, Andrew Green, Phil Gibson and committee members Patrick Pawsey, Graeme Clark, Ken Bailey, Lin and Ian Prince, Luke Burgess, Roy Cowgill and Peter Godwin.

**Welcome by the Chairman –** in the absence of Patrick Pawsey, Nick Battelle took the chair for the meeting.

Welcome:

In addition to his own welcome, Nick Battelle read the welcome prepared by Patrick Pawsey.

Thank you for coming and welcome to you all to this, the Club's seventh Annual General Meeting to be held at Spring Tractor World at Malvern. It's good to be back after a two-year gap. We have business to attend to and I know you will want to get on so I will hand over to Jane Broomhall who is our quite indispensable secretary and keeps the Club running smoothly.

**Minutes of the previous AGM** held on Saturday 13<sup>th</sup> November 2021were distributed ahead of the meeting and the Secretary provided a summary of the content. Acceptance of the Minutes as a true record of the meeting, proposed by Rodney Gibson seconded by Peter Mitchum and to be signed by the Chairman.

#### Matters Arising from the Minutes:

There were no matters arising.

## **Committee and Election of Officers**

Committee members whose office expired in 2023 were advised as Roy Cowgill, Rodney Gibson, Peter Godwin, Margaret and Derek Badham, Nick Battelle, Ken Bailey, Lin Prince, Peter Mitchum and Luke Burgess.

Each had expressed their willingness to remain in office for a further three years and the appointments were proposed by Jane Broomhall, seconded by Nick Bryne and confirmed by all attendees of the AGM.

## Chairman's Report – Patrick Pawsey (read by Nick Battelle)

Jane will cover the Club's excellent financial progress over the last two financial years, so I shall leave those matters in her capable hands.

Thankfully shows and events are getting back on track, however The Great Dorset Steam Fair's future looks to be in doubt. From a personal point of view I found the show was steadily deviating from its founding principles, unfortunately not for the better, but wish it well. It had the distinction of being a show where you met people you never saw anywhere else, and I would miss it for that alone.

However, I really must thank all those who have organised the Club's stands at events up and down the country for their hard work, it is this that has enabled the Club's continued and growing success, much committee work goes on unseen, but is necessary to both the smooth running of the Club and the organisation of shows and events.

Singling people out for thanks is difficult but Roy Cowgill and Phil Gibson have both made an enormous contribution to the Club's success. This in no way detracts from the contribution stalwarts such as Derek and Margaret who have nobly represented the Club up and down the country over so many years. As it just builds on the previous hard work that has gone before.

Some things seem to be slowly returning to 'normal' if that is the right word for these uncertain times. But everything seems to either have or be changing in many ways, some we can influence but many we cannot. One undeniable fact of life is that "Time and tide wait for no man", I'm sure such statements are now regarded as sexist and inappropriate, but in the real world that doesn't alter the fact that we are all getting older and some of us can no longer do what we once did. Or put another way the mind may be willing, but the body isn't quite up to par. There is no need to look round to see who I may be referring to here, I'm a prime example.

I know I keep droning on about this but if members want the Club to be at their favourite events, they will have to step up themselves and help, I'm very pleased that some already are but more are desperately needed. In the past committee members have been the backbone of most events, but we are all getting older, it is time for others to share some of the load.

Costs of everything are on an upward spiral, another factor outside our control. As a Club there is little that can be done about this. Just to remind you, committee members receive no expenses save foray incurred on the Clubs behalf, the most obvious is postage. We used to hold committee meetings at events, but since Covid have held them by Zoom when required. Travel and any other costs are as they have been for years at their own expense.

As I said in my opening remarks, I know you want to get on so I will hand the meeting over to Jane.

# Secretary/Treasurer's Report – Jane Broomhall

As we did not hold an AGM in 2022, we are looking at accounts for both 2021 and 2022.

The accounts have been audited by a chartered accountant at no cost to the Association and as previously advised, any cheque transactions require two signatories.

Public Liability Insurance is in place for £5,000,000 and we continue as members of the Federation of British Historic Vehicle Club. This body keeps Associations like the FFA in touch with all the relevant regulations.

I don't intend spending a great deal of time on the accounts for 2021, suffice it to say we saw an increase in membership from 906 in December 2020 to 1106 in December 2021 and a recovery in merchandise sales after a return to events towards the end of the year. The year end showed an excess of income over expenditure of  $\pounds$ 7,291.68 and a balance of  $\pounds$ 31,671.30 at the bank.

Turning to the accounts for 2022.

#### Income

Our main income comes from subscriptions and merchandise sales.

Subscriptions totaled £27,780.44 during the year, versus £23,790.42 in 2021. An encouraging increase.

At December 2022 we had 1992 members split between 1252 UK members who pay £20 per year and 40 overseas members who pay £30/£33, depending, if they are in Europe or further afield.

In addition, we have 30 member-only subscriptions at £8 per year.

We pay Kelsey £2 per magazine for UK members and £3 per magazine for Overseas members. These sums are paid to Kelsey on a magazine, by magazine basis. Late requests for copies are charged at £2.50/£3.50 respectively.

There was an increase of 186 members during the year. (Obviously we lose a number of members throughout the year due to ill health or often the fact they have sold their tractor, so I think this is an encouraging situation).

Payment via our direct debit facility with GoCardless continues to be popular and some 280 members make payment in this way. The cost is 1% + VAT.

We also offer a card facility via Worldpay which attracts a 1.5% + VAT.

**Merchandise** sales for the year totaled £12,917.35 compared to £7,902.55 in 2021 and reflected a return to events.

**Sponsorship** income relates to companies advertising on our website (£226.04). The reduction compared to last year relates to a late payment which was made in 2023. Our sponsors include Old 20 Parts, Railswood, Silver Fox and Anglo Agriparts

Fundraising of £991 relates to monies donated for the provision of teas, coffee etc. at shows.

## Expenditure

**Subscription** transfers totaled £17,88215 (£13,150.81 in 2021) and relate to the monies paid to Kelsey for distribution of the Ford and Fordson Tractors Magazine. Higher because of our increased membership.

Merchandise costs for purchases of the range of FFA clothing and accessories, increased considerably to £13,175 compared to £5,049.18 in 2021. A direct result of a return to events and need for additional stock.

Exhibition/AGM costs totaled £5,335.68 compared to £2,576.58 in 2021. The difference mainly related to the cost of an additional marquee but also costs for toilet hire and for adverts in support of events – ploughing, Dorset steam fair etc.

Trophies/Plaques/Giveaways at £1,283.89 compared to £1,627.95.

Stationery and postage costs were  $\pounds$ 4,082.31 compared to  $\pounds$ 1,974.49 in 2021.  $\pounds$ 2K of the increased expense relates to two thirds of the cost of our new website but also the increased cost of postage.

Insurance costs relate to our general insurance and membership of the Federation of British Historic Vehicle Club. £432.77 and £563.45 respectively.

#### Summary

Our expenditure exceeded our income by £840.42 compared to 2021 when our income exceeded expenditure by £7,291.68.

This was primarily due to an increase in merchandise purchases, higher exhibition costs, together with higher stationery/website costs.

The balance at the bank on 31<sup>st</sup> December totaled **£30,831.56** and the merchandise stock in hand totaled **£9,637.27** some **£2,000** higher than in 2021.

A very healthy situation for your Club.

## The Future

Our priorities for 2023 are:

To further expand our membership.

To continue the monitoring of merchandise stock to maintain at an acceptable level. Sometimes difficult when you have a number of representatives who hold stock.

To continue to extend our number of Representatives to provide a better coverage both home and abroad.

Any Questions?

Thank you.

#### Any Other Business

The question of encouraging younger people to become representatives, join the committee and become involved in arranging events was discussed.

Nick Bryne, previously a representative for the Association and actively involved in his home county of Somerset had raised this question when speaking to a local group.

The consensus was that there are so many alternative interests for young people today, the interest in tractors evolves in their later years.

Jane invited Thomas Pratt to join committee members and representatives at Malvern in 2024 to help on the stand for one of the days of the show so that he would experience what is involved.

Mr Pratt senior complimented the content and quality of the Club's magazine – Ford and Fordson Tractors.

Attendees thanked the Secretary for her efforts on behalf of the Club.

The meeting closed at 5.25 p.m.

# FORD AND FORDSON ASSOCIATION INCOME AND EXPENDITURE ACCOUNT 1 January 2021 to 31 December 2021



#### Income

Sponsorship	348.44	
Membership Subscriptions	23,790.42	
Merchandise Sales, inc. postage	7,902.55	
Fundraising	526.00	
Total		32,567.41
Expenditure		
Subscription Transfer	13,150.61	
Merchandise Purchases	5,049.18	
Exhibitions/AGM	2,576.58	
Trophies/Plaques/Giveaways	1,627.95	
Stationery/Postage incl. merchandise postage	1,974.49	
Insurance	896.92	
		05 075 70
Total		25,275.73
Excess of Income over Expenditure		7,291.68
Balance Brought Forward from 31 December 2020		24,380.30
Balance at Bank as at 31 December 2021		31,671.98
Merchandise stock in hand		7,652.64

# FORD AND FORDSON ASSOCIATION INCOME AND EXPENDITURE ACCOUNT 1 January 2022 to 31 December 2022



# Income

Sponsorship	226.04	
Membership Subscriptions	27,780.44	
Merchandise Sales, inc. postage	12,917.35	
Fundraising	991.00	
Total		41,914.83
Expenditure		
Subscription Transfer	17,882.15	
Merchandise Purchases	13,175.00	
Exhibitions/AGM	5,335.68	
Trophies/Plaques/Giveaways	1,283.89	
Stationery/Postage incl. merchandise postage	4,082.31	
Insurance	996.22	
Total		42,755.25
Excess of Expenditure over Income		(840.42)
Balance Brought Forward from 31 December 2021		31,671.98
Balance at Bank as at 31 December 2022		30,831.56
Merchandise stock in hand		9,637.27