

**The Ford and Fordson Association
Annual General Meeting
Sunday 23rd February 2020 at 13.00
Fresian Hall, Tractor World Show, Three Counties Showground, Malvern,
Worcestershire**

The Minutes

Eighteen members attended the meeting, which took place in the Freisian Hall during the annual Tractor World Show at Malvern.

Committee Members attending: Pat Pawsey, Rodney Gibson, Margaret and Derek Badham, Ken Bailey, Ian and Lin Prince, Luke Burgess, Peter Mitchem, Jane and Keith Broomhall.

Apologies for absence: President Nick Battelle, Website Manager Graeme Clark and Committee Peter Godwin.

Welcome by the Chairman

Good afternoon and welcome to you all and thank you for attending this the Club's Annual General Meeting at Spring Tractor World, the sixth in this hall. The Annual General Meeting is important as it is where retiring and new committee members are elected, reports given, our financial position laid out and Club business transacted. We have a lot to get through today so, I will be brief and without further ado I shall hand the meeting over to our very efficient Secretary and Treasurer. Ladies and gentlemen Jane Broomhall.

Minutes of the previous AGM held on Sunday 24th February 2019 at Malvern were distributed ahead of the meeting and the Secretary provided a summary of the content. Acceptance of the Minutes as a true record of the meeting, proposed by Ken Bailey, seconded by Ian Prince and signed by the Chairman.

Matters Arising from the Minutes:

The Club were asked to attend additional events in 2019, i.e. a one-day commercial vehicle show at Gaydon in July and a working weekend near Kettering in September. Both events were attended.

Committee and Election of Officers

Committee members whose office expired in 2020 were advised as Rodney and Wendy Gibson, Peter Godwin, Margaret and Derek Badham, Nick Battelle, Ken Bailey, Lin Prince, Peter Mitchem and Luke Burgess.

With the exception of Wendy Gibson, all had expressed their willingness to remain in office for a further three years; Wendy stood down from the Committee towards the end of 2019.

The Secretary advised that Roy Cowgill had recently been co-opted to the committee.

All appointments were confirmed by attendees of the AGM.

The Secretary expressed thanks for the contribution Wendy had made over many years. Wendy remains an honorary member of the Club.

Chairman's Report – Pat Pawsey

I will begin by highlighting two important developments that during the last twelve months have brought profound and beneficial and improvements to the Club. One was the arrival of Chris Graham as the Ford & Fordson Tractor magazine editor. The magazine had become rather tired and needed brightening up and a fresh approach to make it more relevant to readers aspirations. Chris has certainly done that and the feedback I receive has been good and as a bonus he is a pleasure to work with.

The other is the massive improvement both in membership and the number of events where the Club is represented in the North and particularly in Scotland. These are areas that had desperately needed strengthening for a long time and one where very little progress had been made. It has only happened now because of the enthusiasm of newly joined members who are doing a splendid job and our thanks and a warm welcome to them all. In particular to Phil Gibson our roving representative and to representatives; Gary Capp (Lincolnshire) Bill and Robert Ironside (North East Scotland), Willie West (Dumfries & Galloway), Lee Coxon (Commercial Vehicles) and Roy Cowgill (South West Scotland) who is also our new committee member.

The Committee: The Club's main job is to support members largely with advice, by answering their questions and providing somewhere at events to meet and chat. Much of this is done by Representatives and non-committee members, indeed many of you in this room already perform these functions very ably. In the hope of encouraging members to join the committee I will briefly outline what membership involves. Committee meetings are not held on a regular basis due to the distance members live apart, the cost of travelling and time involved. They are held at shows when sufficient committee members are attending and can be called if required; however, most matters can be and are resolved by consensus as we contact one another on an irregular basis by 'phone or email and if the need arises. We are a friendly group who work well together, the present system has evolved over the years and seems to be working well.

I'm pleased to report that the Club again had a very successful year and as I have said before that success is due entirely to your efforts and support. We hope to continue to strengthen our area representatives this year to make the Club more relevant in parts of the country. If you would like to help in any way, please contact any committee member and have a chat.

This year is the 75th anniversary of the birth of the Fordson Major E27N and we are featuring it at this event and at many more throughout the coming year. It was not the tractor Ford hoped to build at Dagenham but due to shortages following the war it was all that could be managed. It had a shortish production run from March 1945 to January 1952, however use of the Perkins P6 engine convinced Ford that the diesel had a serious future in agriculture and led to the development of Ford's own very successful 4D diesel and the introduction of the E1A Major.

We continue our relationship with the magazine publishers Kelsey Media and I am very grateful to those of you who send me articles and photographs for inclusion in the Club's pages, it does keep them fresh and interesting, please keep them coming.

Finally, my thanks to all Committee members in particular to Jane, who tirelessly keeps everything in order, to Margaret and Derek who over the years have represented the Club at so many shows, to Ken, Lin and Ian and Rodney, Peter and Luke – the Kent team, for their continuing work. Also sincere thanks to Wendy Gibson for her sterling work over many years; as you know Wendy has now stepped down.

Secretary/Treasurer's Report – Jane Broomhall

The accounts cover the calendar year 2019.

They have been audited by a chartered accountant at no cost to the Association and, as previously advised, any cheque transactions require two signatories.

Public Liability Insurance is in place for £5,000,000 and we continue as members of the Federation of British Historic Vehicle Club. This body keeps Associations like the FFA in touch with all the relevant regulations.

Income

Our main income comes from subscriptions and merchandise sales.

As at the distribution of Issue 95 of the magazine (February/March 2020) we had 807 UK members who pay £20 per year and 37 overseas members who pay £30/£33 depending if they are in Europe or further afield. (658 UK members and 41 overseas this time last year)

This gives a total of 145 additional members during the year.

We pay Kelsey £2 per magazine for UK members and £3 per magazine for Overseas members. These sums are paid to Kelsey on a magazine by magazine basis.

In addition, we have 23 member-only subscriptions at £8 per year. (30 in 2018, some of whom moved to receive our magazine).

Payment via direct debit continues to be popular and a total of 165 members make payment in this way, an increase of 32 in 2019. A company called GoCardless provide this service for a 1% fee and it makes payment easier and members don't have to remember when their subscription is due, albeit I remind them in any case.

Membership subscriptions totaled £16,911.63 during the year, versus £14,732.94 in 2019.

Merchandise sales have continued at a reasonable level during the year. In 2019 these totaled £10,144.88 compared to £9,440.67 in 2018. (I am disappointed with only a £700 increase personally as the Club attended more shows in 2019. One of the major differences was Dorset Steam Fair – in 2018 our income for merchandise was £2,308 compared to £690 in 2019. I believe a lower attendance and the very hot weather were the main reasons.

Sponsorship income relates to companies advertising on our website (£329.10). A large reduction on 2018 when we received monies from the Ford and Fordson Club in the Netherlands (£1136) which ceased to operate during 2018 and distributed their funds between the FFA and Blue Force clubs.

Our sponsors include Old 20 Parts, Railswood, Silver Fox and Anglo Agri-parts

Fundraising of £1,341.36 relates to monies donated for the provision of teas, coffee etc. at shows.

Expenditure

Subscription transfers totaled £9,803 (£8,306.00 in 2018) and relate to the monies paid to Kelsey for distribution of the Ford and Fordson Tractors Magazine.

Merchandise costs for purchases of the range of FFA clothing and accessories, together with postage out totaled £7,320 compared to £11,019.76, in 2018. The reduction of merchandise stock held was one of my action points for the year, so I am very happy that our purchase costs are considerably lower. However, our stock is still too high.

Exhibition/AGM costs increased in 2019 to £5,987 compared to £2,799.25 in 2018. This worried me but on analysis we spent a total of £2,810 in connection with the purchase of a further marquee, banners and flags and additional tablecloths were made – the majority of which was, as a result of extending our Representative base.

For the first time we hired a marquee at Newark which allowed us to incorporate display machines, merchandise sales and refreshments under one roof – it was a great success.

These costs must also be offset against the increases we have seen in both membership and merchandise income which have come as a direct result of increased Representation in the UK – notably considerable contributions from Phil Gibson, Roy Cowgill, Gary Capp, Bill Ironside and his family.

Trophies/Plaques/Giveaways at £3,849.74 compared to £1,678.32 is also a substantial increase. Costs include awards at shows, exhibitor magnets distributed at shows, stickers/membership cards/tax discs which are given to members when they renew their subscriptions, and carrier bags. Some costs have been incurred in one year rather than being spread over two/three years. (e.g. £850 for 3,000 carrier bags).

Stationery and postage costs were £1,626.90 compared to £1,211.33 in 2019 and reflect the increased correspondence and cost of postage.

Insurance costs relate to our general insurance and membership of the Federation of British Historic Vehicle Club. £395.88 and £317.85 respectively.

Summary

Our expenditure exceeded our income by £573.41 compared to £432.91 in 2018.

The balance at the bank as at 31st December totaled **£18,708.39** compared to **£19,281.80** in 2018 and the merchandise stock in hand totaled **£9,230.00** compared to **£13,184.51**, in 2018.

The Future

Our priorities in 2020 are to:

- continue the increase in membership numbers

- continue the monitoring of merchandise stock to maintain at a acceptable level.

- Continue to extend our Representatives to provide a better coverage both home and abroad.

I believe we should increase our Public Liability cover and have asked insurers to action this on the basis of £10M cover rather than £5M. [Following discussion with insurers at renewal, it was agreed this uplift in insurance was unnecessary],

Once again we have enjoyed a successful year with tremendous support within the Committee, from members, event organizers and Kelsey Publishing.

Thank you.

Any Questions?

Any Other Business

Nick Bryne asked about the difference in magazine costs for UK and overseas members in respect of monies paid to Kelsey. This relates to postage costs which vary for UK, Europe and the rest of the world.

Andrew Green thanked the Committee for their efforts in the last twelve months and for creating a stable position within the Club.

JB/07.03.2020



**FORD AND FORDSON ASSOCIATION
INCOME AND EXPENDITURE ACCOUNT
1 January 2019 to 31 December 2019**

Income

Sponsorship	329.10
Membership Subscriptions	16,911.83
Merchandise Sales, inc. postage	10,144.88
Fundraising	1,341.36

Total **28,727.17**

Expenditure

Subscription Transfer	9,803.00
Merchandise Purchases	7,320.18
Exhibitions/AGM	5,987.03
Trophies/Plaques/Giveaways	3,849.74
Stationery/Postage incl. merchandise postage	1,626.90
Insurance	713.73

Total **29,300.58**

Excess of Income over Expenditure **573.41**

Balance Brought Forward from 31 December 2018 **19,281.80**

Balance at Bank as at 31 December 2019 **18,708.39**

Merchandise stock in hand **9,230.00**